

## Media Kit



# Betty in the Sky with a Suitcase

### About the Show...

The podcast is a compilation of funny stories from the airplane, other crew members and tales from traveling around the world. I share all the weird and wacky things that happen at 35,000 feet.

The show is entirely free to listen to and advertisements are limited to two per episode. A new show is released on the 7th of every month.

## Contact and Social Media....

Website... [www.bettyinthesky.com](http://www.bettyinthesky.com)

Contact... [flywithbetty@gmail.com](mailto:flywithbetty@gmail.com)

Patreon... [www.patreon.com/bettyinthesky](http://www.patreon.com/bettyinthesky)

Twitter... [@skybetty](https://twitter.com/skybetty)

Instagram... [@bettyinthesky](https://www.instagram.com/bettyinthesky)

## Statistics....

According to [libsyn.com](http://libsyn.com) the show gets an average of 22,000 downloads a month with a total of over 3,588,000.

## Reviews....

“She gives a refreshing look at the Travel Experience.” Travel and Leisure Magazine

## The 10 best ever podcasts

One of the revolutionary things about podcasting is that it allows anyone with a computer, a microphone and an Internet connection to become a broadcaster. This series, made by a sprightly American flight attendant under the pseudonym Betty Thesky, is a perfect case in point. Once a month, Betty relays scintillating, joyously uncensored anecdotes from life at 34,000 feet – sleepwalking passengers, misbehaving celebrities, Ebola-related mix-ups and all – as well as recordings of the places that she’s visited. It’s like listening in on a gossipy airline confab. Marvelous.” The Daily Telegraph

"Finally, someone who looks to be having a decent time! Perhaps Steven Slater should vent his frustration with a [blog](#) like Betty Thesky's." The New Yorker

+Betty in the Sky with a Suitcase: A flight attendant's mile-high tales, from the silly (a passenger stuck in loo) to the sublime (a baby born midflight). Real Simple Travel Magazine

## Advertising Rates



I charge just \$400 per one minute advertisement or 3 months for \$1,000. The advertisement is recorded in my own voice and style so it blends into the show. I submit the recording for client approval and, of course, include a link in the show notes. The beauty of advertising on a podcast is the ad lives on forever as new listeners find the show and go back and listen to the back catalogue.

